

# THE WORK OF THE SOUTHERN COTTON ASSOCIATION

## REVIEW OF THE PRESENT COTTON SITUATION

**Within Two Years Cotton Has Been Raised in Price from an Average of 6 1-2c to 10 1-2c,**

**Almost Wholly to the Work of the  
Southern Cotton Association**

The value of the Southern Cotton Association to the cotton planters of the South is apparent from the following statement:

In the two years ending September 1, 1906, two crops of cotton, aggregating practically 25,000,000 bales, will have been marketed at an average price to Southern producers of nearly 10½ cents per pound.

In the two years ending September 1, 1898, 22,500,000 bales of cotton were produced and marketed at an average price of 6½ cents. This increase in price is an aggregate of about \$550,000,000, and is very largely the work of the Southern Cotton Association. In comparison with such an achievement the cost of maintaining its organization is but infinitesimal, and it enters upon the coming cotton season with the greatest confidence in the ultimate realization of its purpose, namely: fair prices for the product of Southern labor; the avoidance

of over-production of cotton; and the protection of the South in its God-given privilege of furnishing the world with the cheapest clothing ever known at prices which will repay the Southern farmers for

The Southern Cotton Association has made its mistakes and has had its enemies to fight. The mistakes have not, however, been important, as shown by the result, and its enemies have for the most part, in spite of success and have been forced ultimately to align

The 1st of September, 1906, will find the world absolutely bare of cotton. The visible supply will be the smallest on record. The 25,000,000 bales of cotton with which the South has supplied civilization during the past two years are all consumed. The United States Department of Agriculture estimates that it will require 42,000,000 bales of cotton to adequately clothe the world's population, and the progress of civilization is rapidly advancing the world's

population to a point at which it will require to be adequately clothed.

Whatever the size of the coming cotton crop, there is no reason

why it should be sold at anything less than the average price obtained for the last crop, through the efforts of the Southern Cotton Association, namely 11 3/4 cents and 12 cents a pound. Interested and self-constituted authorities have of late been endeavoring to stampede Southern holders and producers of cotton into the belief that the coming crop was likely to be an abnormally large one, pro-

That the cotton crop for the season of 1906-7 is likely to be superabundant, or even a large one, the Southern Cotton Association

does not believe. Its reports from its thousands of members and correspondents throughout the entire cotton belt indicate that the increase in acreage over last year is only 2.52 per cent., and the scarcity of labor, the lateness of development, the excessive rains in

many section and drought in the region west of the Mississippi Valley foreshadow anything but a full yield for the season commencing September 1st next.

pool and Southern Cotton Exchanges is that a crop of about 11,000,000 bales will be worth during the coming season 13.37 cents per pound, and those producers who part with their product for less than this figure are needlessly curtailing the hard-earned profits of their toil and depreciating the value of their fellow-producers' crop.

It is not the purpose of the Southern Cotton Exchange to advance cotton to an exorbitant price, nor one not justified by conditions. It is its purpose to keep its constituency in the South fully informed as to the outlook and crop prospects, and to the end that it may have the best possible information upon this subject, for the

purpose of more intelligently reaching a correct conclusion and to be accurately informed as to conditions at the Association meeting to be held at Hot Springs, Ark., September 5, 1906, it requests every Southern cotton planter to whose eye this may come to fill out

at once, detach the accompanying blank and enclose it in an envelope and mail to THE SOUTHERN COTTON ASSOCIATION, Atlanta, Ga.

E. D. SMITH, President S. C. Div. Southern Cotton Association.  
M. L. JOHNSON, President Ga. Div. Southern Cotton Association.  
W. H. SEYMOUR, President Ala. Div. Southern Cotton Ass'n.  
WALTER CLARK, President Miss. Div. Southern Cotton Ass'n.

T. C. LONG, President Tenn. Div. Southern Cotton Association.  
P. M. POTTS, President La. Div. Southern Cotton Association.  
B. H. BENNETT, President Ark. Div. Southern Cotton Ass'n.  
P. T. MILNER, President Tex. Div. Southern Cotton Association.

RICHARD CHEATHAM,                      HARVIE JORDAN,  
SECRETARY.                                      PRESIDENT

Headquarters Southern Cotton Ass'n., Atlanta, Ga., July 16, 1906.

---

**The Cotton Journal**, Published Weekly at Atlanta, Ga., Will Publish Reports in Each Issue.

The undersigned harvested for the season ending September 1, 1906 ..... bales of cotton from ..... acres.  
The undersigned expects to harvest for the season ending Sep-

September 1, 1907 ..... bales of cotton from .....  
acres planted.  
NAME ..... BUSINESS .....  
TOWN ..... COUNTY .....

POST OFFICE.....  
STATE.....DATE.....  
THIS CARD CANNOT BE REUSED